Mercy College of Ohio

DATA BOOK

The Data Book for Academic Year 2015-2016 represents Fall 2015, Spring 2016 and Summer 2016.

MercyCollege
of Ohio

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Executive Summary

2015-2016

Mercy College of Ohio defines the core value of EXCELLENCE as "Pursuing distinction in our professional and personal lives though quality academics and intellectual inquiry."

Students were asked to complete the Ruffalo Noel-Levitz Student Satisfaction survey in Spring 2016. Responses indicate that students feel Mercy College is contributing to excellence in both their professional and personal lives. Students rated the statement "My education at Mercy College provides me with the breadth of knowledge necessary to be well-rounded and broadly educated" high in both importance and satisfaction which made it one of the top strengths of the College. Responses to the open-ended question at the end of the survey also mentioned both professional and personal aspects of excellence. One student wrote: "I want to be the best I can be for my patients, so I need to be at the best institution...Mercy College." Another student wrote: "My experience at Mercy, has helped me grow as a person, learn more about myself, and know what I am capable of."

In the spirit of Excellence, many changes, physical and academic, were undertaken during the 2015 -2016 Academic Year. Divisions were rearranged from five to three and faculty and staff offices were rearranged to promote increased opportunities for communication and collaboration within each division.

The College maintains high goals for recruitment, retention and graduation.

The College saw a 3% growth in student headcount, but nearly a 9% growth in Full-Time Equivalent (FTE) enrollment for the Academic Year (AY) 2015-2016 compared to the previous academic year. The excellence of our online programs contributed to more students (6% headcount increase) from more states enrolled in those programs. The Youngstown location has also grown and had a 34% headcount increase over AY 2014-2015.

Retention (year-to-year re-enrollment) dropped slightly, but remains above the goal of 75%

Graduation rates for most Associate Degree programs either increased or remained stable. The 2014-2015 Data Book mentioned the initiation of the Community Health Worker Certificate Program. Fourteen (14) students successfully completed the program during its first two years.

The pass rates for both Associate and Bachelor nursing graduates continue to exceed the National and Ohio pass rates for the National Council Licensure Examination (NCLEX-RN).

The College continues to show an excess of Support and Revenue over Expenses.

Many people contribute to the excellence of Mercy College. A student's statement sums it up well:

"I have learned a lot and been blessed with Mercy Values. Thank you all for all you do to help make successful students."

Quick Facts

Academic Year 2015-2016

Retention

Seventy-six percent (76%) of all new students who entered Mercy College in fall 2014 returned in fall 2015 (this does not include students who entered fall 2014 and completed a certificate in one year or less). The previous year-to-year retention rate was 78%.

Student Housing

Student housing was leased through the Historic Hillcrest Apartments with accommodations for up to 50 students or 4% of the student population. Thirty-two (32) students resided in student housing during 2015-2016.

Student Organizations

Mercy College students have the opportunity to be involved in sixteen different student organizations. This is an increase from the ten active student organizations during the 2014-2015 Academic year. Organizations that started during the 2015-2016 Academic year are marked (NEW).

- Campus Wellness
- (NEW) Cardiovascular Technology Student Association
- Gay-Straight Alliance
- (NEW) Interfaith Association of Mercy (I AM)
- Mu Epsilon Nu (MEN) Chapter of American Assembly for Men in Nursing
- National Student Nurses Association (NSNA)
- New World Health & Nutrition
- (NEW) Online Student Board
- (NEW) Residential Student Association
- (NEW) Skeleton Crew (Rad Tech)
- Steel City Angels of Mercy (Youngstown)
- Student Senate
- (NEW) Temporarily Able-Bodied (TAB)
- Alpha Delta Nu Honorary
- Phi Theta Kappa Honorary
- Sigma Theta Tau Honorary

Student-to-Faculty Ratio

The Student-to-Faculty Ratio reported to IPEDS in fall 2015 was 6:1.

Faculty and staff

FACULTY	Full-time	Part-time	Total
Total number who are women	56	115	171
Total number who are men	9	21	30
Total number whose race/ethnicity is Black or African American	3	8	11
Total number whose race/ethnicity is Hispanic/Latino	1	0	1
Total number whose race/ethnicity is Asian	2	2	4
Total number whose race/ethnicity is White	59	119	178
Total number whose race/ethnicity is Other or 2 or more	0	2	2
Total number whose race and ethnicity unknown	0	5	5
Total number with doctorate or other terminal degree	18	8	26
Total number of instructional faculty	65	136	201
STAFF			
Total staff (includes administrative)	69	4	73
Total number of Mercy College employees	**134**	**140**	**274**

Divisions, Degrees, Certificates and Minors offered at Mercy College

Mercy College academics were reorganized from five divisions to three divisions during academic year 2015-2016. The reorganized structure of divisions is shown below. The three divisions provide the education for five associate of science degrees, four bachelor of science degrees, seven credit-bearing certificates, one non-credit-bearing certificate, and four minors as listed below. The semester and year of inception is listed in parenthesis.

Division of General Education
    Associate of Science in General Studies (Spring 2004)
    Minor in Psychology (Spring 2013)
    Minor in Religious Studies (Spring 2011)

Division of Nursing
    Associate of Science in Nursing - Toledo (Winter 1993) and Youngstown (Spring 2003)
    Bachelor of Science in Nursing (Fall 2000) – Pre-licensure and Post-licensure

Division of Science and Allied Health
    Associate of Science in Cardiovascular Technology –
        Echocardiography (Spring 2010) and Peripheral Vascular (Spring 2010)
    Associate of Science in Health Information Technology (Fall 1997)
    Associate of Science in Radiologic Technology (Spring 1999)
    Bachelor of Science in Biology (Spring 2013)
    Bachelor of Science in Healthcare Administration (Fall 2005)

Bachelor of Science in Medical Imaging (Spring 2012)
Certificate in Community Health Worker (Fall 2014)
Certificate in Computed Tomography (Spring 2013)
Certificate in Emergency Medical Technician (Spring 2012)
Certificate in Medical Coding (Fall 2012)
Certificate in Ophthalmic Technology (Spring 2010)
Certificate in Paramedic (Fall 2012)
Certificate in Polysomnographic Technology (Spring 2010)
Certificate in Phlebotomy (non-credit)
Minor in Chemistry (Fall 2012)
Minor in Healthcare Administration (Fall 2014)
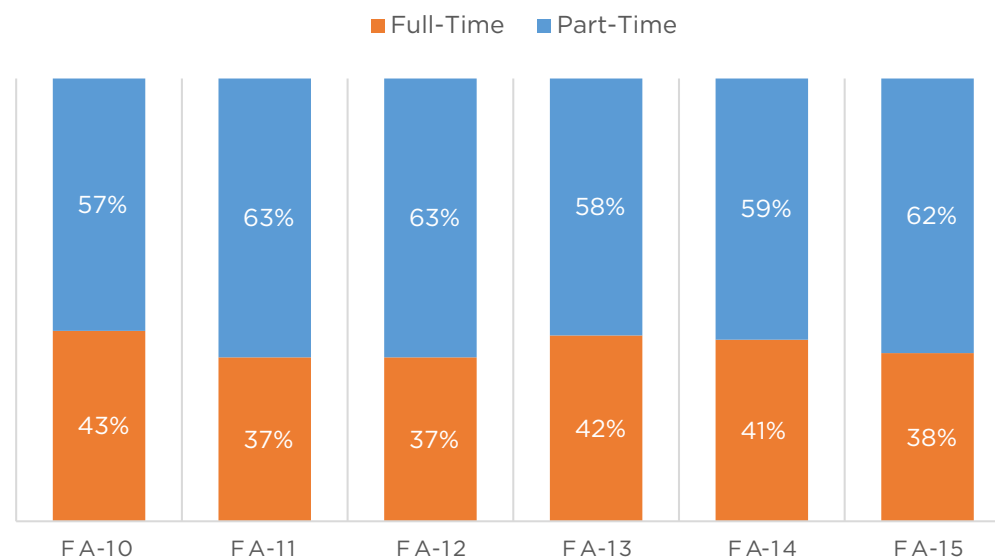
Enrollment

Mercy College experienced an 8.9% increase in student full-time enrollment from Academic Year (AY) 2014-2015 (2265 FTEs) to Academic Year 2015-2016 (2466 FTEs).

TABLE 2: ENROLLMENT

Academic Year 2015-2016 Enrollment				
	Unduplicated Headcount	Credit Hours (based on courses at each location)	FTE (Credit Hours/12)	PRIOR AY 2014-2015 FTE (Credit Hours/12)
Toledo	1,237	26,460.5	2,205	2,051
Youngstown	178	3,130.0	261	214
Total	1,415	29,590.5	2,466	2,265

New Students: 14% First-time First-Year Students; 86% Transfer Students

CHART 1: FALL ENROLLMENT STATUS

■ Full-Time   ■ Part-Time

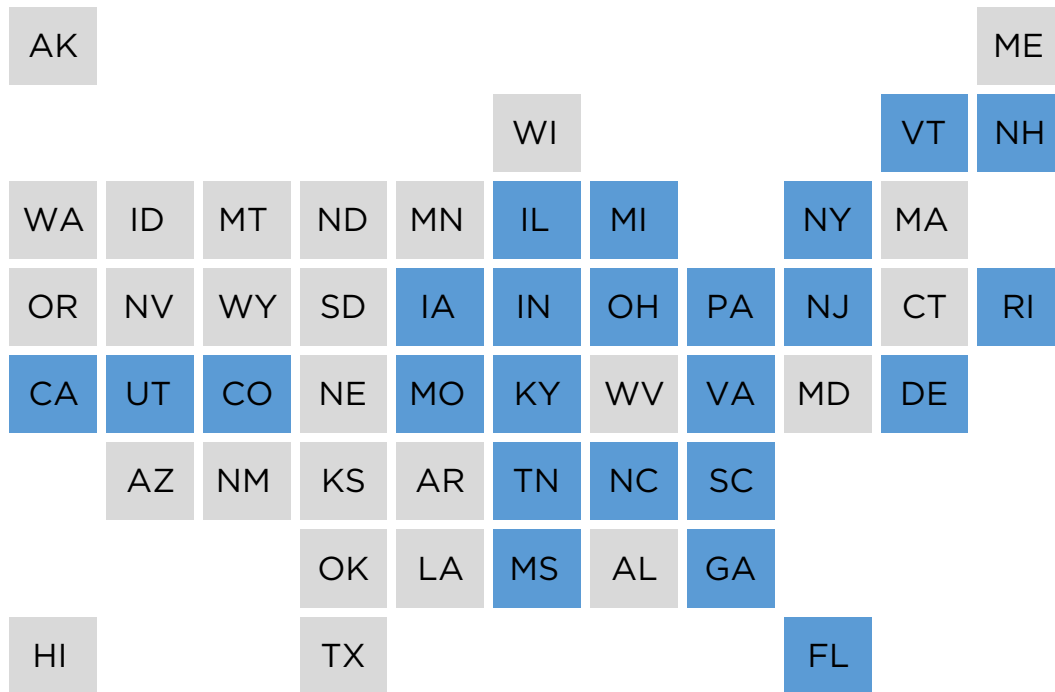|	FA-10	FA-11	FA-12	FA-13	FA-14	FA-15
Part-Time	57%	63%	63%	58%	59%	62%
Full-Time	43%	37%	37%	42%	41%	38%

State and County of Residence

Of the twenty-four (24) states represented by students at Mercy College, 68% of the students reside in Ohio and 25% of the students reside in Michigan. The remaining 7% are located in the other states highlighted in blue on the map.

CHART 2: RESIDENT STATES OF STUDENTS 2015-2016

AK										ME
				WI					VT	NH
WA	ID	MT	ND	MN	IL	MI		NY	MA	
OR	NV	WY	SD	IA	IN	OH	PA	NJ	CT	RI
CA	UT	CO	NE	MO	KY	WV	VA	MD	DE	
	AZ	NM	KS	AR	TN	NC	SC			
		OK	LA	MS	AL	GA				
HI		TX			FL					

CHART 3: TOP 5 COUNTIES OF RESIDENCE FOR FALL 2015 STUDENTS

County	Headcount
Wood, OH	85
Wayne, MI	105
Mahoning, OH	112
Monroe, MI	144
Lucas, OH	422
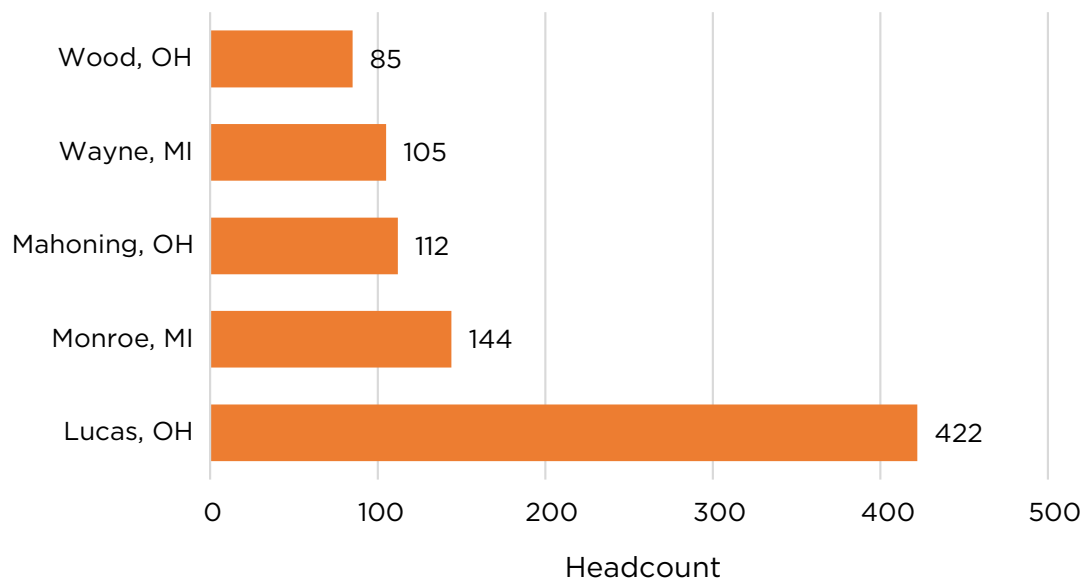
Headcount

Fall Headcount

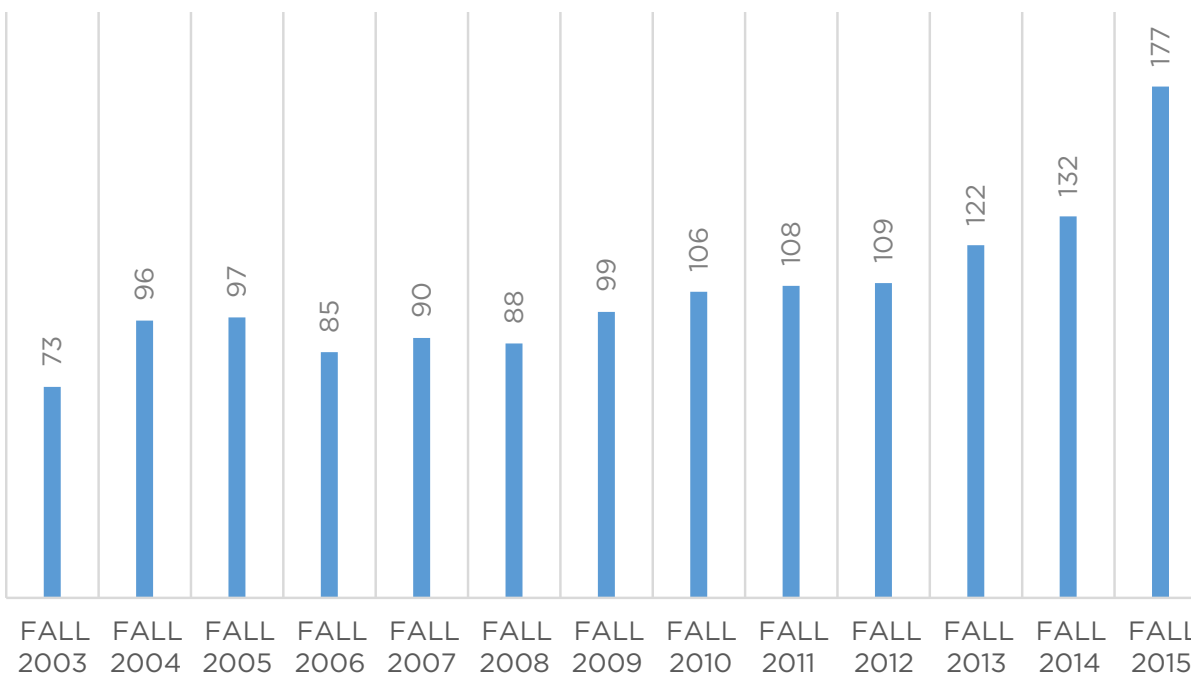In fall 2015, Mercy College, Toledo, Ohio experienced a 0.6% increase from fall 2014. The Toledo counts include students in online programs.

CHART 4: FALL HEADCOUNT – TOLEDO

FALL 2003	FALL 2004	FALL 2005	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	FALL 2014	FALL 2015
489	592	674	695	713	833	959	1100	1102	1101	1073	1061	1067
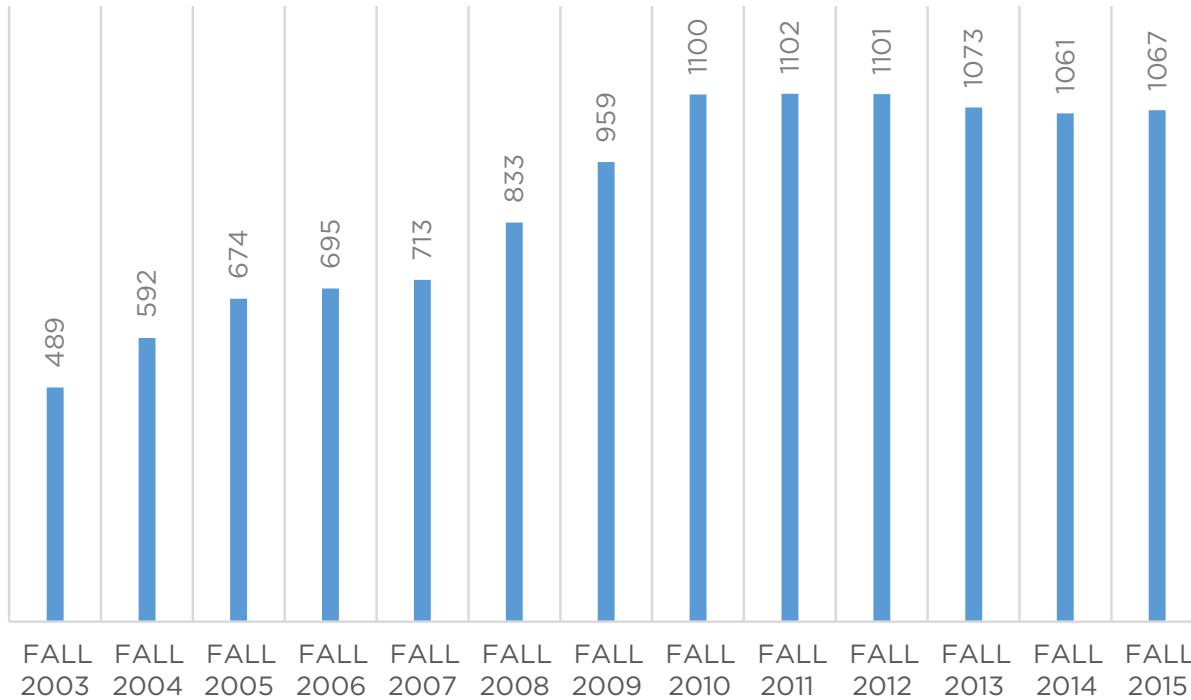
In fall 2015, Mercy College, Youngstown, Ohio experienced a 34% increase from fall 2014. The increase was due to (a) growth in the existing nursing program, (b) addition of an evening nursing program, and (c) admission of pre-nursing students.

CHART 5: FALL HEADCOUNT – YOUNGSTOWN

FALL 2003	FALL 2004	FALL 2005	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	FALL 2014	FALL 2015
73	96	97	85	90	88	99	106	108	109	122	132	177

"I sincerely love Mercy College. Since the day I walked in for a visit. I have talked friends into coming and transferring. I talk the school up with every teenager I meet. Truly, I love this school."

Headcounts by Major

The table below represents each semester's enrollment by major. A specific number of students will be represented by the same bar length in each column, e.g., the length of the bar for 85 students is the same length in the Fall (Medical Imaging) and Summer (ASN Toledo – Day) columns.

The largest enrollment category in the fall and spring semesters was pre-majors or students enrolled with the goal of being admitted to a degree or certificate program. The largest major in the summer semester was the Bachelor of Science in Nursing pre-licensure (BSNP) program with 20% of the total student enrollment.
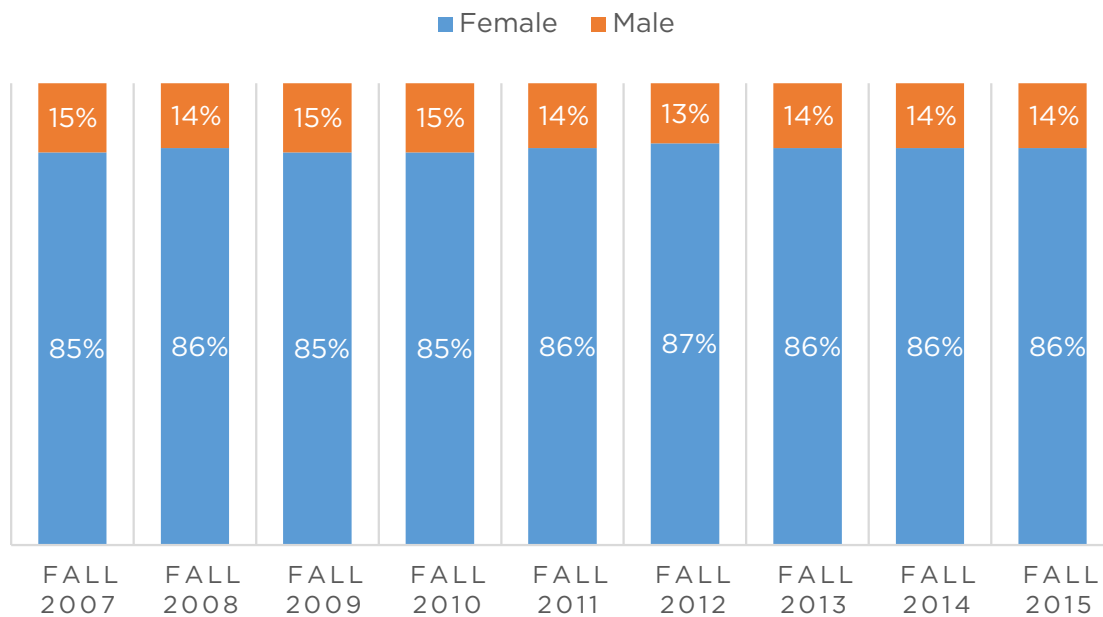
TABLE 3: HEADCOUNTS BY MAJOR

2015-2016 Headcount by Major			
Degree Programs	FA 2015	SPR 2016	SUM 2016
A.S. in Cardiovascular Tech-Echo	22	20	20
A.S. in Cardiovascular Tech-Peri	4	3	3
A.S. in General Studies	6	1	4
A.S. in Health Information Technology	13	12	6
A.S. in Nursing (Youngstown - Day)	158	144	70
A.S. in Nursing (Youngstown - Evening)	8	7	6
A.S. in Nursing (Toledo - Day)	181	136	85
A.S. in Nursing (Toledo - Evening)	108	82	71
A.S. in Radiologic Technology	55	53	51
B.S. in Nursing (Completion)	34	43	33
B.S. in Nursing (Pre-Licensure)	220	212	149
B.S. in Healthcare Administration (Completion)	31	32	16
B.S. in Biology	9	8	3
B.S. in Medical Imaging	85	89	60
Certificate in Community Health Worker	9	7	0
Certificate in Medical Coding	8	7	5
Certificate in Emergency Medical Technician	11		
Certificate in Paramedics	3	8	7
Certificate in Ophthalmic Tech. - Youngstown	4	4	
Certificate in Ophthalmic Tech. - Toledo	11	8	
Certificate Polysomnography	6	15	11
Pre Majors - Youngstown	7	6	5
Pre Majors - Toledo	247	298	142
Non-Degree Seeking	4	4	3
Total (first major only)	1244	1199	750

Gender

The ratio of males to females continues to be stable at 14%. The College goal is to approach the societal norm of approximately 50% of each gender represented in the enrollment.

CHART 6: FALL 2015 ENROLLMENT BY GENDER

■ Female ■ Male

	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	FALL 2014	FALL 2015
Male	15%	14%	15%	15%	14%	13%	14%	14%	14%
Female	85%	86%	85%	85%	86%	87%	86%	86%	86%

Average Age

The average age of Mercy College students remained stable at 28 years during the past five years.

Race/Ethnicity

Minority enrollment in fall 2015 was essentially the same as in fall 2014. Staff in Enrollment Management continue to work toward increasing minority enrollment that aligns with the communities served.

Minority students represent 22% of the student population. The ethnicity mix of students from the top five counties where students reside was compared to the ethnicity mix of all residents in each county based on the 2015 U.S. Census Data Estimate Report for the county.

Mercy College has a noticeably lower percentage of African American students when compared to the 2015 U.S. Census Data Estimates for Wayne County, Michigan, and Lucas and Mahoning counties in Ohio. The difference for Mercy College compared to the county population, however, was smaller than in the previous academic year.

Mercy College has a significantly lower percentage of Hispanic students when compared to the 2015 U.S. Census Data Estimate for Mahoning County. The Mercy College percentage of Hispanic students from the other four counties is slightly above the county percentage of Hispanic residents.

CHART 7: DISTRIBUTION BY ETHNICITY FALL 2015

- 8% Other
- 5% Hispanic
- 9% Black
- 78% Caucasian

Legend:
- Caucasian
- Black
- Hispanic
- Other
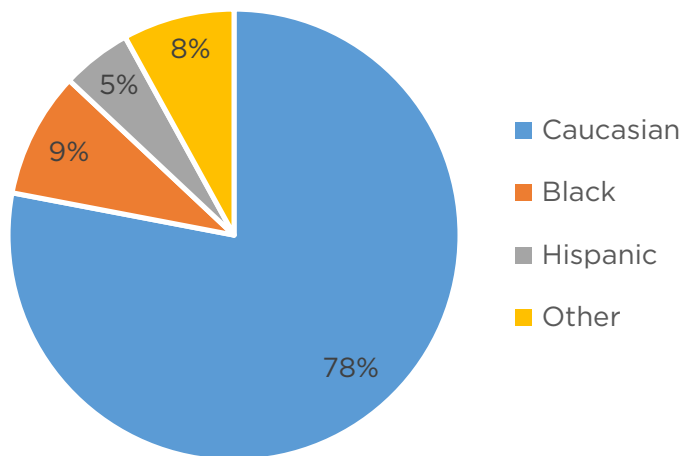
Student Quote

"I thank God for Mercy College and its faculty and staff."

Financial Aid and Scholarships

For the 2015-2016 Award Year, 82% of Mercy College of Ohio's total student population (both campuses) received some form of financial aid (grants, scholarships, work study, loans, and outside assistance).

TABLE 4: SOURCES OF FINANCIAL AID

Total Federal Dollars received:. $10,667,924

Total State Dollars received: $553,775

Total Outside Assistance received: $1,320,800

Total Institutional Loans: $6,564

Total Funded Scholarships: $63,512

Total Dollars received:. $12,612,575

Total Unfunded Discounts: $418,641

Financials

Income and Expenses

TABLE 5: FINANCIALS (INCOME AND EXPENSES)

December 31	2015 AFS*	2014 AFS*	2013 AFS*	2012 AFS*	2011 AFS*
SUPPORT AND REVENUE					
Tuition and Fee Revenue	$ 11,895,631	$ 11,015,587	$ 10,557,219	$ 9,865,242	$ 9,548,637
Medicare Reimbursement	$ 8,046,032	$ 7,129,541	$ 5,738,996	$ 7,290,655	$ 4,466,180
Medicaid Reimbursement	$ 405,091	$ 594,531	$ 373,903	$ 410,046	$ 1,467,105
Grants, Gifts and bequests	$ 89,108	$ 103,432	$ 11,350	$ 9,212	$ 229,300
Investment Income	$ 233,402	$ 740,756	$ 507,560	$ 354,394	$ 149,677
Total Support and Revenue	**$ 20,669,264**	**$ 19,583,847**	**$ 17,189,028**	**$ 17,929,549**	**$ 15,860,899**
EXPENSES					
Salary Expense	$ 10,511,857	$ 9,715,147	$ 9,393,345	$ 9,034,279	$ 8,655,340
Benefit Expenses	$ 2,478,351	$ 2,422,027	$ 2,396,396	$ 2,432,338	$ 2,174,253
Lease Agreement	$ 1,642,824	$ 1,642,829	$ 1,642,829	$ 1,642,829	$ 1,642,829
Other Expenses	$ 3,717,209	$ 2,422,857	$ 2,132,708	$ 2,114,352	$ 2,303,355
Total Expenses	**$ 18,350,241**	**$ 16,202,860**	**$ 15,565,278**	**$ 15,223,798**	**$ 14,775,777**
Unrealized gains (loss) on Investment	$ (567,473)	$ (236,153)	$ 273,410	$ 512,977	$ (326,542)
Excess of Support and Revenue over expenses	$ 1, 751, 550	$ 3, 144, 834	$ 1, 897, 160	$ 3, 218, 728	$ 758, 580

*AFS = Audited Financial Statements

Enrollment & Retention Dashboards

Mercy College has either increased or maintained its enrollment over the past 14 years. The fall 2014 to fall 2015 retention rate of 76% is above the 75% retention metric.

TABLE 6: FALL HEADCOUNT AND FULL-TIME EQUIVALENT ENROLLMENT YEARLY COMPARISON

FALL ENROLLMENT				FALL FULL TIME EQUIVALENT (FTE) ENROLLMENT		
Semester	Headcount	% Change		Semester	FTE	% Change
Fall 2000	226			Fall 2000	176	
Fall 2001	292	⬆		Fall 2001	237	⬆
Fall 2002	405	⬆		Fall 2002	351	⬆
Fall 2003	562	⬆		Fall 2003	494	⬆
Fall 2004	688	⬆		Fall 2004	613	⬆
Fall 2005	771	⬆		Fall 2005	690	⬆
Fall 2006	780	➡		Fall 2006	707	➡
Fall 2007	803	➡		Fall 2007	709	➡
Fall 2008	921	⬆		Fall 2008	820	⬆
Fall 2009	1058	⬆		Fall 2009	940	⬆
Fall 2010	1206	⬆		Fall 2010	1037	⬆
Fall 2011	1210	➡		Fall 2011	1005	➡
Fall 2012	1210	➡		Fall 2012	1017	➡
Fall 2013	1195	➡		Fall 2013	1028	➡
Fall 2014	1193	➡		Fall 2014	1029	➡
Fall 2015	1244	➡		Fall 2015	1069	➡

Increased enrollment of 5% or greater	⬆
Plus or minus enrollment up to 4.9%	➡
Decreased enrollment of 5%	⬇

In Table 7, programs indicated with a red diamond are being closely reviewed, because the headcount enrollment does not meet the seat capacity metric. The A.S. Cardiovascular programs are being discontinued after the current students graduate.

TABLE 7: ENROLLMENT (HEADCOUNT) COMPARED TO PROGRAM CAPACITY

Degree Programs - Fall 2015	Headcount	Max Seat Capacity	% of Capacity
A.S. in Cardiovascular Tech-Echo	22	20	● 110%
A.S. in Cardiovascular Tech-Peripheral	4	16	◆ 25%
A.S. in General Studies	6		
A.S. in Health Information Technology	13	30	◆ 43%
A.S. in Nursing (Youngstown - Day)	158	180	● 88%
A.S. in Nursing (Youngstown - Evening)	8	56	◆ 14%
A.S. in Nursing (Toledo - Day)	181	208	● 87%
A.S. in Nursing (Toledo - Evening)	108	112	● 96%
A.S. in Radiologic Technology	55	60	● 92%
B.S. in Nursing (RN-BSN Completion)	34	75	◆ 45%
B.S. in Nursing (Pre-Licensure)	220	312	▲ 71%
B.S. in Healthcare Administration (Completion)	31	75	◆ 41%
B.S. in Biology	9	30	◆ 30%
B.S. in Medical Imaging (Completion)	85	75	● 113%
Certificate in Community Health Worker	9	12	● 75%
Certificate in Medical Coding	8	10	● 80%
Certificate in Emergency Med Tech (EMT)	11	16	▲ 69%
Certificate in Paramedic - Spring 2015*	6	16	◆ 38%
Certificate in Ophthalmic Tech. (Youngstown)	4	8	▲ 50%
Certificate in Ophthalmic Technology (Toledo)	11	16	▲ 69%
Certificate in Polysomnography - Spring 2015*	8	16	▲ 50%
Pre Majors (Youngstown)	7	0	
Pre Majors (Toledo)	247	0	
Non-Degree Seeking	4	0	

NOTE: Headcount for each program is based on both first and second majors. Students with two majors will be counted twice.
*For programs beginning in Spring semester, the headcount is based on the previous Spring semester enrollment.

% of Goal 75% or greater	●
% of Goal 50-74%	▲
% of Goal 0-49%	◆

TABLE 8: RETENTION DASHBOARD

Retention Rates	% Returning after One Year
Fall 2009 to Fall 2010	● 80.0%
Spring 2010 to Spring 2011	● 81.5%
Fall 2010 to Fall 2011	● 80.0%
Spring 2011 to Spring 2012	● 80.3%
Fall 2011 to Fall 2012	● 80.6%
Spring 2012 to Spring 2013	● 81.9%
Fall 2012 to Fall 2013	● 78.5%
Spring 2013 to Spring 2014	● 81.0%
Fall 2013 to Fall 2014	● 78.3%
Spring 2014 to Spring 2015	● 81.0%
Fall 2014 to Fall 2015	● 76.2%
Spring 2015 to Spring 2016	● 78.6%

Retention = Year–to–Year re-enrollment of a specified cohort

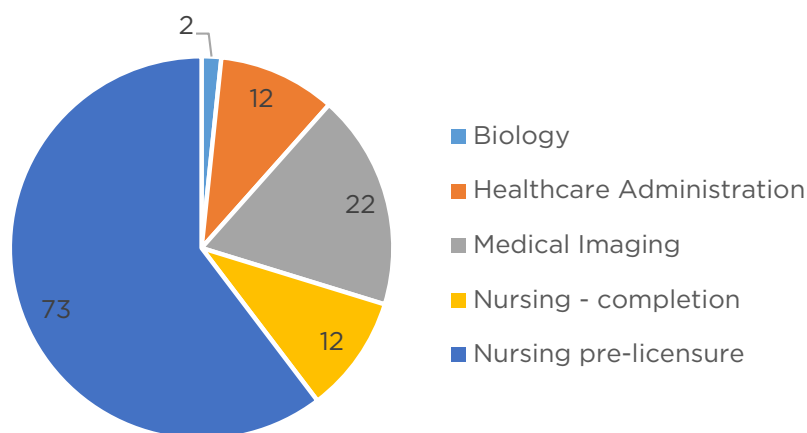|	
Retention Rate 75% or greater	●
Retention Rate 50-74%	▲
Retention Rate 0-49%	◆

Student Quote

"I have had an awesome experience at Mercy College. The staff in all departments have been wonderful, and I have gained a ton of knowledge that has led me to where I am at today. I couldn't ask for better nursing instructors. Each one that I have encountered along the way has helped me succeed at Mercy College."

2015-2016 Graduates

Bachelor of Science

A student must successfully complete at least 120 credit hours and meet the graduation requirements to earn a Bachelor of Science Degree from Mercy College of Ohio.
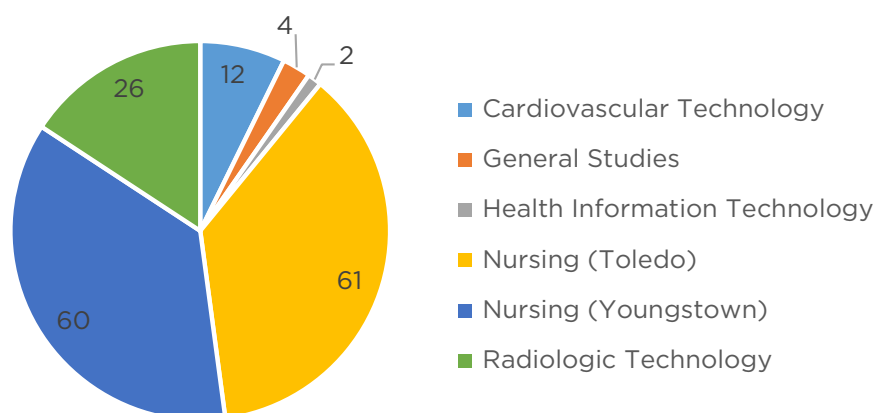
CHART 8. BACHELOR OF SCIENCE DEGREES EARNED

Pie chart values:
- 2
- 12
- 22
- 12
- 73

Legend:
- Biology
- Healthcare Administration
- Medical Imaging
- Nursing - completion
- Nursing pre-licensure

Compared to Academic Year 2014-2015 (138), Mercy College granted 12.3% fewer Bachelor of Science Degrees in Academic Year 2015-2016 (121).

Associate of Science

A student must successfully complete at least 60 credit hours and meet the graduation requirements to earn an Associate of Science Degree from Mercy College of Ohio.

CHART 9: ASSOCIATE OF SCIENCE DEGREES EARNED

Pie chart values:
- 12
- 4
- 2
- 61
- 60
- 26

Legend:
- Cardiovascular Technology
- General Studies
- Health Information Technology
- Nursing (Toledo)
- Nursing (Youngstown)
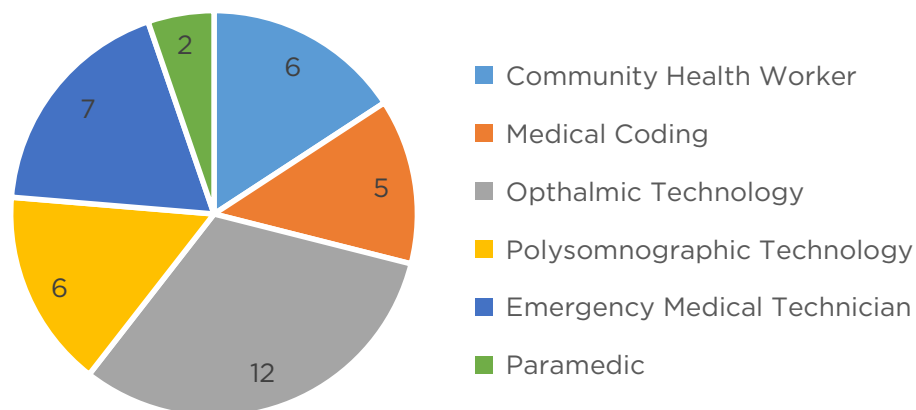- Radiologic Technology

Compared to Academic Year 2014-2015 (182), Mercy College granted 9.3% fewer Associate of Science Degrees in Academic Year 2015-2016 (165). About 30% of the Associate of Science degree Toledo Nursing graduates were in the Evening/Weekend program.

Certificates (credit-bearing)

Students who earn a credit-bearing certificate from Mercy College must meet all of the program requirements, which include total credit hours ranging from 16.5-40.5.

CHART 10: CERTIFICATES EARNED

- Community Health Worker
- Medical Coding
- Opthalmic Technology
- Polysomnographic Technology
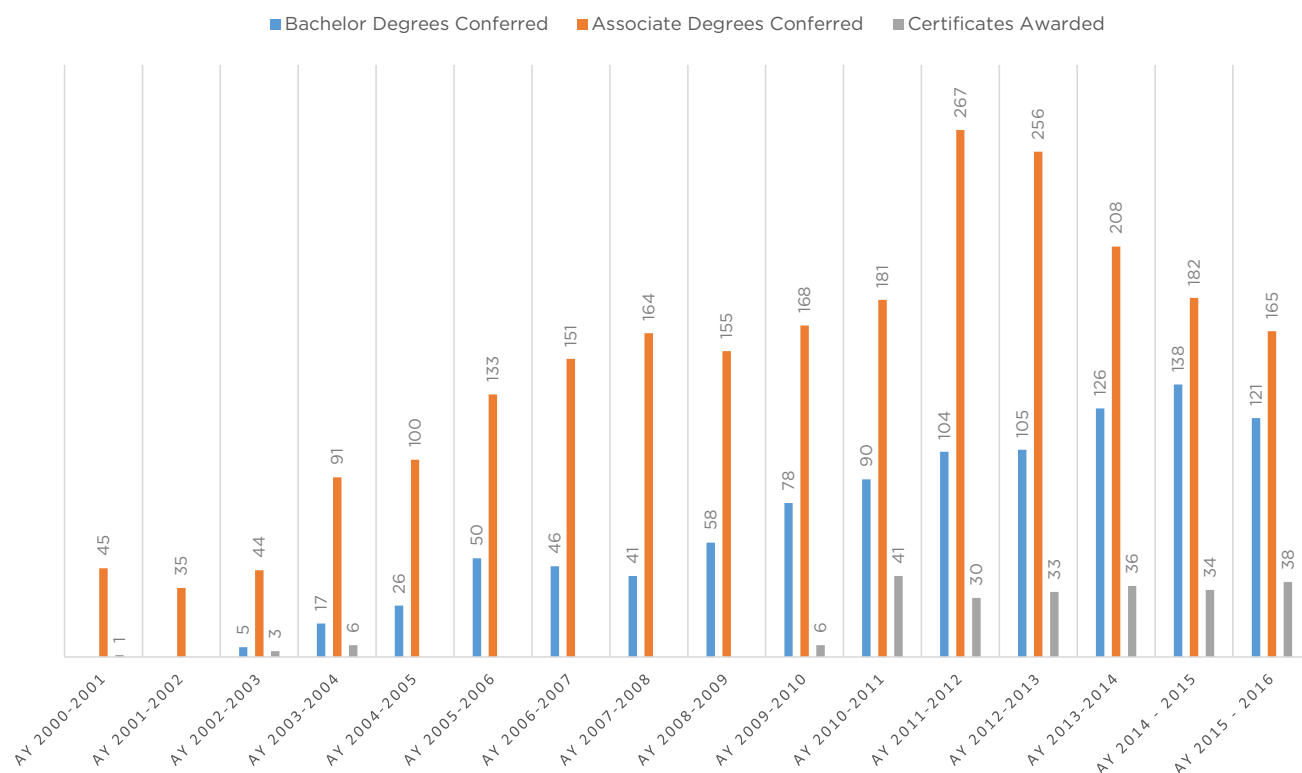- Emergency Medical Technician
- Paramedic

Compared to Academic Year 2014-2015 (35), Mercy College granted 8.6% more Certificates in Academic Year 2015-2016 (38). One-third, or 4 of the 12, Ophthalmic Technology Completers were from the Youngstown area.

Graduates and Completers

Academic Years 2001 – 2015

In Academic Year 2011-2012, there were a greater number of students who completed both an Associate of Science in General Studies degree and a Bachelor of Science degree within the same year. The greatest number of degrees were conferred in 2012 because many students completed two degrees. Since the 2011-2012 academic year, the College has seen greater numbers of graduates, but the number of degrees conferred has decreased because students no longer are graduating with two degrees.

CHART 11. MERCY COLLEGE GRADUATES AND COMPLETERS BY ACADEMIC YEAR 2001 – 2015

Legend: ■ Bachelor Degrees Conferred ■ Associate Degrees Conferred ■ Certificates Awarded

Academic Year	Bachelor Degrees Conferred	Associate Degrees Conferred	Certificates Awarded
AY 2000-2001		45	1
AY 2001-2002		35	
AY 2002-2003	5	44	3
AY 2003-2004	17	91	6
AY 2004-2005	26	100	
AY 2005-2006	50	133	
AY 2006-2007	46	151	
AY 2007-2008	41	164	
AY 2008-2009	58	155	
AY 2009-2010	78	168	6
AY 2010-2011	90	181	41
AY 2011-2012	104	267	30
AY 2012-2013	105	256	33
AY 2013-2014	126	208	36
AY 2014 - 2015	138	182	34
AY 2015 - 2016	121	165	38

Graduates: students who completed a Bachelor or Associate degree.

Completers: all students who finish a program of study, including Bachelor and Associate degrees. Students who complete a Certificate are not Graduates; they are Completers.

Student Quote

"Our instructors in Youngstown are absolutely amazing!"

"My experience at Mercy, has helped me grow as a person, learn more about myself, and know what I am capable of. I know I made the right decision in choosing to go to Mercy College."
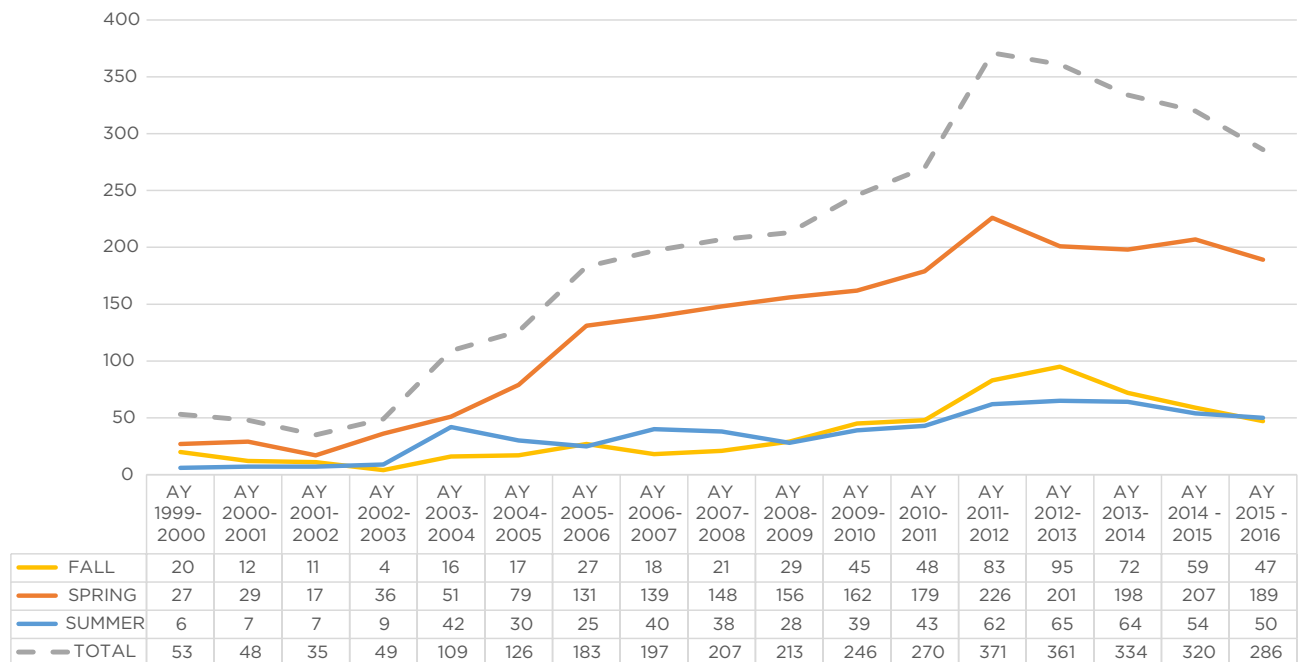
Graduates

Academic Years 1999 – 2015

Historically, students complete their degrees in spring semester. Many students who graduate in fall semester have progressed at a slower pace through their program of study.

Chart 12 illustrates the number of graduates who completed a degree from AY 1999 – 2000 to AY 2015 – 2016.

Note: A graduate who completes two degrees in the same semester is counted only once as one student receiving a degree in two majors. A graduate who completes a degree in more than one semester is counted in each semester that a degree is completed.

CHART 12: MERCY COLLEGE GRADUATES BY ACADEMIC YEAR

	AY 1999-2000	AY 2000-2001	AY 2001-2002	AY 2002-2003	AY 2003-2004	AY 2004-2005	AY 2005-2006	AY 2006-2007	AY 2007-2008	AY 2008-2009	AY 2009-2010	AY 2010-2011	AY 2011-2012	AY 2012-2013	AY 2013-2014	AY 2014-2015	AY 2015-2016
FALL	20	12	11	4	16	17	27	18	21	29	45	48	83	95	72	59	47
SPRING	27	29	17	36	51	79	131	139	148	156	162	179	226	201	198	207	189
SUMMER	6	7	7	9	42	30	25	40	38	28	39	43	62	65	64	54	50
TOTAL	53	48	35	49	109	126	183	197	207	213	246	270	371	361	334	320	286

Graduation Rates

According to the United States Department of Education, graduation rates are based on degree completion within 150% of time for completion of the degree. The percentages for each academic year in Table 9 represent the percentage of students who started the degree listed on the left during the Academic Year at the top of the table and completed within 150% of degree completion time. For example, a student completing a six semester program would have nine semesters to complete and be counted in the 150% completion rate.

TABLE 9: GRADUATION RATES BY PROGRAM

GRADUATION RATES BY PROGRAM COMPUTED WITHIN 150% OF COMPLETION													
START YEAR	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
A.S. in Cardiovascular-Echo											70%	90%	89%
A.S. in Cardiovascular-Peripheral											44.40%	90%	100%
A.S. in Health Information Technology	100%	100%	86%	82%	73%	64%	75%	74%	78%	60%	47%	58%	69%
A.S. in Nursing (Toledo-Day)	41%	57%	51%	52%	37%	53%	71%	65%	69%	65%	66%	77%	65%
A.S. in Nursing (Toledo-Evening)						51%	63%	48%	53%	61%	38%	49%
A.S. in Nursing (Youngstown)			97%	65%	59%	73%	62%	61%	69%	79%	83%	71%	80%
A.S. in Radiologic Technology	100%	63%	87%	95%	71%	93%	100%	87%	90%	83%	80%	87%	87%
B.S. in Healthcare Administration (Completion)						83%	65%	67%	58%	52%	64%	60%	60%
B.S. in Medical Imaging (Completion)												67%	62%
B.S. in Nursing (Pre-licensure)		50%	48%	44%	39%	41%	53%	67%	74%	78%	78%	68%	*
B.S. in Nursing (RN-BSN Completion)	87%	51%	46%	29%	18%	50%	0%	9%	61%	43%	32%	41%	22%

*Students who entered the BS Nursing Prelicensure program in the AY 2012-2013 are not within the 150% completion time.

Programs with Graduation Rates of 75% or greater	75%
Programs with Graduation Rates between 75% and 50%	50%
Programs with Graduation rates less than 50%	0%

Pass Rates

Over the last three years graduates of both the Associate of Science in Nursing (ASN) and Bachelor of Science in Nursing (BSN) programs successfully completed the NCLEX-RN exam with a pass rate exceeding both the National and Ohio average.

NURSING							
Class Year	Program	Test Name	Num Taking	Num passing*	% Passing	National Pass Rate *	Ohio Pass Rate *
2015	ASN	NCLEX	126	115	91.3%	84.5%	81.2%
2014	ASN	NCLEX	133	119	89.5%	81.8%	78.3%
2013	ASN	NCLEX	144	136	94.4%	83.0%	80.2%
2012	ASN	NCLEX	141	131	92.9%	90.3%	89.5%
2015	BSN	NCLEX	92	82	89.1%	84.5%	81.2%
2014	BSN	NCLEX	64	56	87.5%	81.8%	78.3%
2013	BSN	NCLEX	74	64	86.5%	83.0%	80.2%
2012	BSN	NCLEX	64	56	87.5%	90.3%	89.5%

* Number of students passing on the first attempt

TABLE 11: PASS RATES FOR ALLIED HEALTH STUDENTS FOR NATIONAL EXAMS

ALLIED HEALTH							
Class Year	Program Name	Test Name	Num Taking	Num Passing*	% Passing	Minimum Pass	National Average
2012	HIT	Registered Health Information Technician (RHIT)	7	7	100.00%	75%	75%
2013	HIT	Registered Health Information Technician (RHIT)	11	11	100.00%	75%	78.6%
2014	HIT	Registered Health Information Technician (RHIT)	6	3	50%	75%	64%
2015	HIT	Registered Health Information Technician (RHIT)	11	8	72%	75%	64%
2012	CVT-EKG	Certified Cardiographic Technician (CCT)	1	1	100.00%	650/900	68.62% (2012)
2012	CVT-ultrasound Physics	ARDMS-Physics and Instrumentation (SPI)	5	5	100.00%	555/700	68%
2012	CVT- Echo	ARDMS- Adult Echo (RDCS)	3	3	100.00%	555/700	59% (2011)
2012	CVT-PV	Registered Vascular Sonographer (RVS)	1	1	100.00%	650/900	N/A
2013	CVT- EKG	Certified Cardiographic Technician (CCT)	12	12	100.00%	650/900	68.62% (2011)
2013	CVT-ultrasound Physics	ARDMS-Physics and Instrumentation (SPI)	16	14	87.50%	555/700	68%
2013	CVT- Echo	ARDMS- Adult Echo (RDCS)	6	6	100.00%	555/700	59% (2012)
2013	CVT- PV	ARDMS- Peripheral Vascular (RVT)	6	4	66.67%	555/700	58% (2012)
2014	CVT-ultrasound Physics	ARDMS-Physics and Instrumentation (SPI)	16	11	69%	555/700	72% (2013)
2014	CVT- EKG	Certified Cardiographic Technician (CCT)	15	14	93.33%	650/900	53.48% (2013)
2014	CVT- Echo	ARDMS- Adult Echo (RDCS)	7	5	71%	555/700	60% (2013)
2014	CVT- PV	ARDMS- Peripheral Vascular (RVT)	7	6	86%	555/700	59% (2013)
2015	CVT- EKG	Certified Cardiographic Technician (CCT)	11	10	91%	650/900	68.62% (2012)
2012	Rad Tech	American Registry of Radiologic Technologists (ARRT)	22	20	90.91%	75%	93.0%
2013	Rad Tech	American Registry of Radiologic Technologists (ARRT)	26	24	92.00%	75%	89.60%
2014	Rad Tech	American Registry of Radiologic Technologists (ARRT)	26	26	100.00%	75%	88.90%
2015	Rad Tech	American Registry of Radiologic Technologists (ARRT)	25	22	88%	75%	88.40%

* Number of students passing on the first attempt

TABLE 11 (CONTINUTED)

CREDIT-BEARING CERTIFICATES								
Class Year	Program Name	Test Name	Num Taking	Num Passing*	% Passing	Minimum Pass	National Average
2012	Ophthalmic	Certified Ophthalmic Assistant (COA)	6	6	100.00%	Not released	87%
2013	Ophthalmic	Certified Ophthalmic Assistant (COA)	2	2	100.00%	Not released	87%
2014	Ophthalmic	Certified Ophthalmic Assistant (COA)	10	10	100.00%	Not released	87%
2013	Polysom. - 1st Quarter	Board of Registered Polysomnographic Technologists (RPSGT)	4	4	100.00%	350	369.41
2013	Polysom. - 2nd Quarter	Board of Registered Polysomnographic Technologists (RPSGT)	9	7	77.78%	350	369.09
2014	Polysom	Board of Registered Polysomnographic Technologists (RPSGT)	8	4	50.00%	350	369.09
2015	Polysom	Board of Registered Polysomnographic Technologists (RPSGT)	6	4	66.00%	350	369.09
2012	EMT	National Registry of Emergency Medical Technicians (NREMT)	1	1	100.00%	70	70
2013	EMT	National Registry of Emergency Medical Technicians (NREMT)	9	9	100.00%	70	67
2014	EMT	National Registry of Emergency Medical Technicians (NREMT)	3	3	100.00%	70	66
2012	Paramedic	National Registry of Emergency Medical Technicians (NREMT)	2	2	100.00%	70	71
2013	Paramedic	National Registry of Emergency Medical Technicians (NREMT)	6	6	100.00%	70	72
2014	Paramedic	National Registry of Emergency Medical Technicians (NREMT)	4	1	25.00%	70	75

* Number of students passing on the first attempt

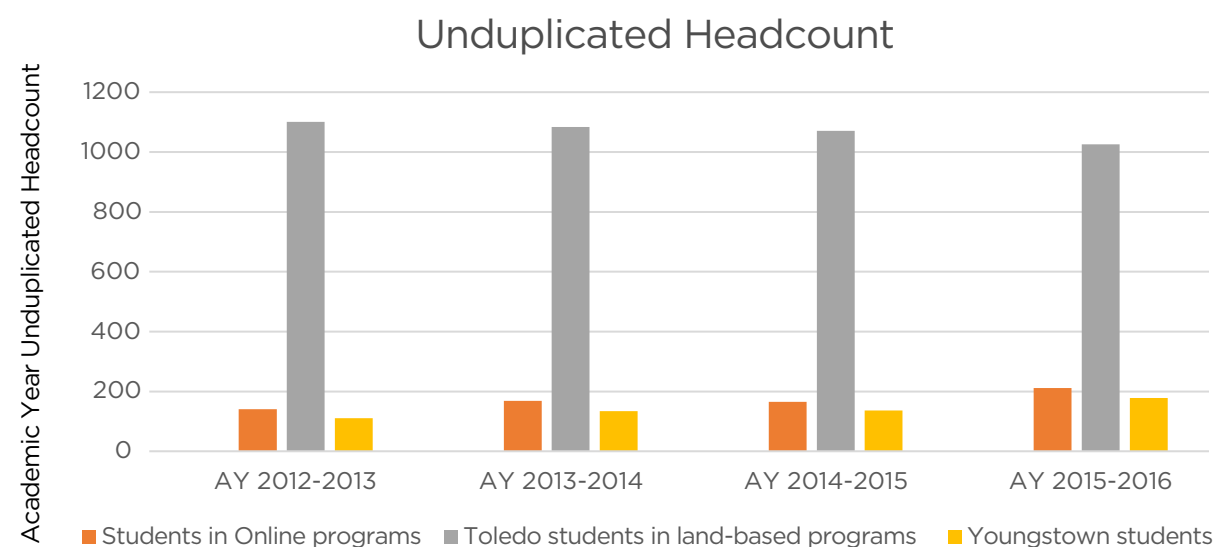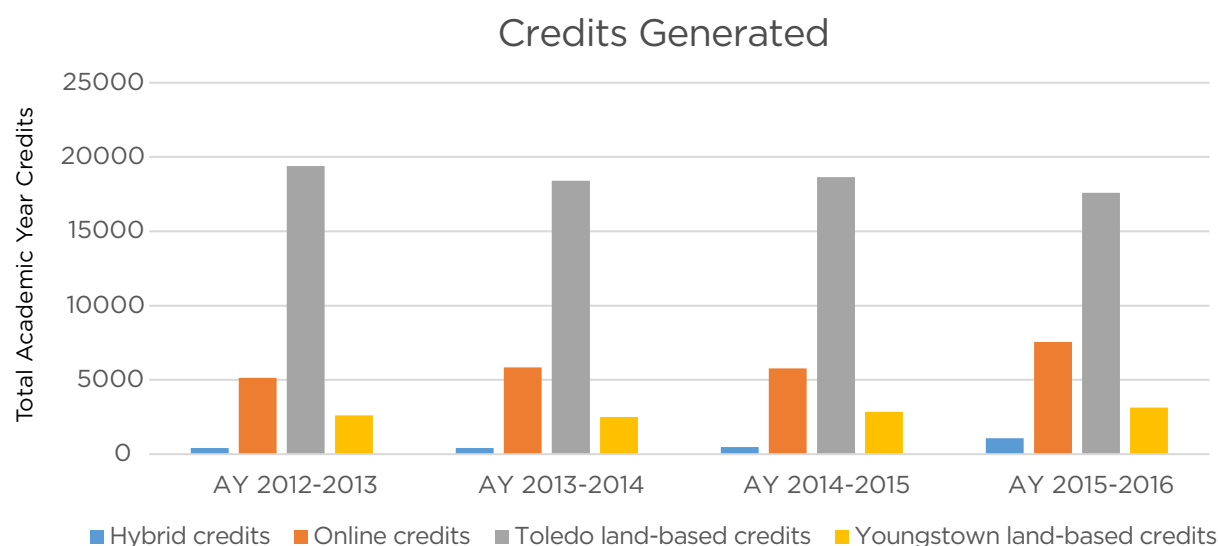*Student Quote*

"I am a transfer student. Coming to Mercy opened my eyes to a whole new experience where instructors play a large role in my success. At other colleges you sit in a classroom and feel invisible. At Mercy I feel like my progress matters."

Course Offerings

The graphs below illustrate the changing educational landscape of course delivery and offerings. The percentage change from year to year in online credits generated mirrors the year-to-year change in the number of students in online programs. Students in online programs generated approximately 49% of the credits from online classes in fall 2015 and less than 33% of the credits from online classes in summer 2016. *hybrid = land-based and online

CHART 13. COMPARISON OF CREDITS GENERATED AND HEADCOUNT FOR LAND-BASED AND ONLINE

Credits Generated

Legend: ■ Hybrid credits ■ Online credits ■ Toledo land-based credits ■ Youngstown land-based credits

Unduplicated Headcount

Legend: ■ Students in Online programs ■ Toledo students in land-based programs ■ Youngstown students

Strategic Plan

The 2016 – 2020 Mercy College Strategic Plan, *Transforming Healthcare Education – One Student at a Time*, has as its foundation the heritage of the College, Catholic Identity, and the Charism of the Sisters of Mercy. Our Catholic Identity is rooted in the Catholic faith and traditions upon which Mercy College of Ohio was founded. Six pillars rise from this foundation to support the College goals and each goal is aligned with one or more of the pillars. The pillars also align with the strategic goals of Mercy Health. While Catholic Identity and Mercy Charism provide the foundation, the pillars reach upward guiding our future. The six pillars are:

Excellence | Student-Centeredness | Relationships
Faculty and Staff | Financial Effectiveness | Growth

Our Catholic Identity is rooted in the Catholic faith and traditions upon which Mercy College of Ohio was founded. Mercy Charism refers to the legacy of our founders' deep conviction to education and healthcare, and to serve the poor and underserved with compassion and excellence. The Mercy Values are an extension of these two foundational examples. We are committed to the holistic development of our students, in mind, body, and spirit.

Goal One: Provide quality education in an environment conducive to student learning and development.
Objective 1:   Plan, budget, and implement the following:
   1. Master Facilities Plan
   2. Technology Plan
   3. Student Services Plan
Objective 2:   Continuously update and implement the Colleges' Safety and Security
                 Plan. Must include but not limited to: Develop an Emergency Response
                 Plan and Establish a Campus Violence Committee.
Objective 3:   Recruit and retain highly qualified faculty and staff.

Goal Two: Develop and sustain collaborative relationships with internal and external constituencies.
Objective 1:   Become the preferred educational provider for Mercy Health
Objective 2:   Develop relationships with secondary and post-secondary educational institutions.
Objective 3:   Maintain and enhance relationships with stakeholder groups.
Objective 4:   Remain engaged with community organizations.

Goal Three: Maintain and steward the financial viability of the College.
Objective 1:   Plan for the growth and retention of student enrollment.
Objective 2:   Develop and implement a strategic marketing plan.
Objective 3:   Strengthen the budgeting process.
Objective 4:   Provide a value-added, cost effective education.
Objective 5:   Increase the funds held in the Mercy College of Ohio Foundation.
Objective 6:   Maintain compliance with all federal, state and local laws as well as accreditors.
Objective 7:   Become a more self-sufficient entity in regard to Medicare pass through dollars.

Goal Four: Respect and embrace our religious heritage and core values.
Objective 1:   Strengthen service opportunities for students, faculty, staff and Administration.
Objective 2:   Build relationships with the Catholic Community and within the dioceses where the College has a physical presence.
Objective 3:   Celebrate the history and heritage of Mercy College.
Objective 4:   Foster an inclusive environment. Students, faculty, and staff will feel welcomed and included in the life of the College.

Mission

Mercy College of Ohio, a Catholic institution with a focus on healthcare, educates and inspires students to lead and to serve in the global community.

Vision

To be the leader in educating individuals committed to intellectual inquiry, social engagement, and lifelong learning.

Values

Compassion
Displaying respect, empathy, and a willingness to listen.

Human Dignity
Respecting the significance of each individual.

Excellence
Pursuing distinction in our professional and personal lives through quality academics and intellectual inquiry.

Service
Engaging the college community to enrich the lives of students through professional and community service.

Sacredness of Life
Revering all life through our thoughts, words, and actions.

Justice
Acting with integrity, fairness, honesty, and truthfulness.

MercyCollege
of Ohio